## WHAT IS CLAIMED IS:

- A server which can freely communicate with a client terminal apparatus and a user terminal apparatus via a network, comprising:
- a communication section which communicates with the client terminal apparatus and user terminal apparatus;

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- a control section which executes control so as to attach a predetermined code including a character string to predetermined information in a stage in which the predetermined information is accepted, when the communication section receives the predetermined information transmitted from the client terminal apparatus; and
  - a storage section which associates and stores at least the predetermined code with the predetermined information and further a user ID with an address and a reception condition concerning the address,

wherein the control section executes the control 20 so as to extract the predetermined code included in an electronic mail as information corresponding to a title of the electronic mail, read the predetermined information corresponding to the predetermined code from the storage section, and return the predetermined information to the address from the communication section via the electronic mail, when the communication section receives the electronic mail transmitted from

the user terminal apparatus.

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2. A server which can freely communicate with a client terminal apparatus and a user terminal apparatus via a network, comprising:

a communication section which communicates with the client terminal apparatus and user terminal apparatus;

a control section which executes control so as to attach a predetermined code including a character string to predetermined information in a stage in which the predetermined information is accepted, when the communication section receives the predetermined information transmitted from the client terminal apparatus; and

a storage section which associates and stores at least the predetermined code with the predetermined information and further a user ID with a plurality of addresses and reception conditions concerning the respective addresses,

wherein the reception conditions include setting information on a file format for each of the plurality of addresses, disapproval/approval of an attached file, a maximum value of the number of characters, a maximum value of an attached file size, and acceptance/rejection of a direct mail, and

the control section executes the control so as to extract the predetermined code included in an

electronic mail as information corresponding to a title of the electronic mail, read the predetermined information corresponding to the predetermined code from the storage section, and return the predetermined information to the address from the communication section via the electronic mail, when the communication section receives the electronic mail transmitted from the user terminal apparatus.

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3. A server which can freely communicate with a client terminal apparatus and a user terminal apparatus via a network, comprising:

a communication section which communicates with the client terminal apparatus and user terminal apparatus;

a control section which executes control so as to attach a predetermined code including a character string to predetermined information in a stage in which the predetermined information is accepted, when the communication section receives the predetermined information transmitted from the client terminal apparatus; and

a storage section which associates and stores at least the predetermined code with the predetermined information, further the predetermined code with the predetermined information and a category of the predetermined information, and further a user ID with a demander address and the predetermined code,

wherein the control section executes the control so as to extract the predetermined code included in an electronic mail as information corresponding to a title of the electronic mail, read the predetermined information corresponding to the predetermined code from the storage section, and return the predetermined information to the user terminal apparatus from the communication section via the electronic mail, when the communication section receives the electronic mail transmitted from the user terminal apparatus, and

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so as to acquire the predetermined code corresponding to the category from the storage section, further acquire the user ID and demander address corresponding to the predetermined code from the storage section, and transmit a direct mail to the demander address.

- 4. A server which can freely communicate with a client terminal apparatus and a user terminal apparatus via a network, comprising:
- a communication section which communicates with the client terminal apparatus and user terminal apparatus;

a control section which executes control so as to attach a predetermined code including a character string to predetermined information in a stage in which the predetermined information is accepted, when the communication section receives the predetermined

information transmitted from the client terminal apparatus; and

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a storage section which associates and stores the predetermined code with a plurality of pieces of the predetermined information,

wherein the control section executes the control so as to extract the predetermined code included in an electronic mail as information corresponding to a title of the electronic mail, read the predetermined information corresponding to the predetermined code from the storage section under a predetermined rule concerning random, date designation, and time designation, and return the predetermined information to the user terminal apparatus from the communication section via the electronic mail, when the communication section receives the electronic mail transmitted from the user terminal apparatus.

5. An information providing support method by a server which can freely communicate with a client terminal apparatus and a user terminal apparatus via a network and which comprises a communication section, a control section, and a storage section, the method comprising:

executing control by the control section so as to attach a predetermined code including a character string to predetermined information in a stage in which the predetermined information is accepted, when the

communication section receives the predetermined information transmitted from the client terminal apparatus;

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associating and storing the predetermined code with the predetermined information and further a user ID with an address and reception conditions concerning the address by the storage section;

extracting the predetermined code included in an electronic mail as information corresponding to a title of the electronic mail by the control section, when the communication section receives the electronic mail transmitted from the user terminal apparatus; and

executing the control by the control section so as to read the predetermined information corresponding to the predetermined code from the storage section, and return the predetermined information to the address via the electronic mail by the communication section.

- 6. An information providing support method according to claim 5, further comprising executing the control by the control section so as to transmit an HTML source of a predetermined code notice page including the predetermined code attached to the predetermined information to the client terminal apparatus via the communication section.
- 7. An information providing support method according to claim 5, further comprising executing the control by the control section so as to transmit an

electronic mail including an HTML source of a predetermined code notice page including the predetermined code attached to the predetermined information and a content of the predetermined code notice page to the client terminal apparatus by the communication section.

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- 8. An information providing support method according to claim 5, wherein the reception conditions include setting information on a file format for each address, disapproval/approval of an attached file, a maximum value of the number of characters, a maximum value of an attached file size, and acceptance/rejection of a direct mail.
- 9. An information providing support method according to claim 5, further comprising:

associating and storing the predetermined code with the predetermined information and a category of the predetermined information and further a user ID with a demander address and the predetermined code by the storage section; and

further executing the control by the control section so as to acquire the predetermined code corresponding to the category from the storage section, further acquire the user ID and demander address corresponding to the predetermined code from the storage section, and transmit a direct mail to the demander address.

10. An information providing support method by a server which can freely communicate with a client terminal apparatus and a user terminal apparatus via a network and which comprises a communication section, a control section, and a storage section, the method comprising:

executing control by the control section so as to attach a predetermined code including a character string to predetermined information in a stage in which the predetermined information is accepted, when the communication section receives the predetermined information transmitted from the client terminal apparatus, and associating and storing the predetermined code with a plurality of pieces of the predetermined information by the storage section; and

executing the control by the control section so as to extract the predetermined code included in an electronic mail as information corresponding to a title of the electronic mail, read the predetermined information corresponding to the predetermined code from the storage section under a predetermined rule concerning random, date designation, and time designation, and return the predetermined information to the user terminal apparatus from the communication section via the electronic mail, when the communication section receives the electronic mail transmitted from the user terminal apparatus.

11. A program for use in a server which can freely communicate with a client terminal apparatus and a user terminal apparatus and which comprises a storage section, the program allowing the server to execute a process comprising:

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a step of attaching a predetermined code including a character string to predetermined information in a stage in which the predetermined information from the client terminal apparatus is accepted;

a step of associating and storing the predetermined code with the predetermined information and further with a user ID, an address, and reception conditions concerning the address by the storage section; and

a step of extracting the predetermined code included in an electronic mail as information corresponding to a title of the electronic mail from the user terminal apparatus, reading the predetermined information corresponding to the predetermined code from the storage section, and returning the predetermined information to the address via the electronic mail.

12. A program according to claim 11, wherein the process further comprises a step of transmitting an HTML source of a predetermined code notice page including the predetermined code attached to the predetermined information to the client terminal

apparatus.

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- 13. A program according to claim 11, wherein the process further comprises a step of executing the control so as to transmit an electronic mail including an HTML source of a predetermined code notice page including the predetermined code attached to the predetermined information and a content of the predetermined code notice page to the client terminal apparatus.
- 14. A program according to claim 11, wherein the reception conditions include setting information on a file format for each address, disapproval/approval of an attached file, a maximum value of the number of characters, a maximum value of an attached file size, and acceptance/rejection of a direct mail.
  - 15. A program for use in a server which can freely communicate with a client terminal apparatus and a user terminal apparatus and which comprises a storage section, the program allowing the server to execute a process comprising:

a step of executing control so as to attach a predetermined code including a character string to predetermined information in a stage in which the predetermined information is accepted, when the predetermined information transmitted from the client terminal apparatus is received, and associating and storing the predetermined code with a plurality of

pieces of the predetermined information in the storage section; and

a step of executing the control so as to extract the predetermined code included in an electronic mail as information corresponding to a title of the electronic mail, read the predetermined information corresponding to the predetermined code from the storage section under a predetermined rule concerning random, date designation, and time designation, and return the predetermined information to the user terminal apparatus from the communication section via the electronic mail, when the electronic mail transmitted from the user terminal apparatus is received.

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